



2025 CHINA (TAIZHOU) KITCHEN AND BATHROOM PRODUCTS EXPO

RELYING ON GEOGRAPHICAL ADVANTAGES | LEADING THE SMART KITCHEN AND BATHROOM TREND EMPOWERING GLOBAL BUSINESS OPPORTUNITIES



2025 11.21 **-** 11.23

Taizhou International Expo Center

(No. 8899, Xinhai Road Jiaojiang District)

Organizers:

Taizhou of China Chamber of International Commerce Zhejiang Donnor International Exhibition Co., Ltd.

Co-organizers:

Taizhou Donnor Exhibition Co. | Taizhou International Expo Center Co.

Relying on geographical advantages Leading the smart kitchen and bathroom trend Empowering global business opportunities

Industrial depth underpins product competitiveness

Taizhou is renowned as the "Bathroom Capital of China" and boasts a complete bathroom industry chain cluster. From precision molds, core hardware, ceramic sanitary ware to intelligent control systems, the upstream and downstream supporting industries are mature and well-developed. The region is home to thousands of manufacturing enterprises with an annual output value exceeding 10 billion yuan, particularly leading the nation in intelligent toilet manufacturing and dominating half of the domestic market. A robust industrial foundation ensures access to cutting-edge technology, a wide range of products, and cost-effective source products, enabling businesses to stay attuned to industry trends and capitalize on endless opportunities.

Government-Enterprise Collaboration Unlocks Global Business Opportunities

This exhibition has received strong support from the Taizhou of China Chamber of International Commerce and various industry associations, serving as a model of efficient government-enterprise collaboration. The government provides robust resource integration, optimizes the business environment, and creates an international-level platform for the exchange of the sanitary ware industry. Professional associations will actively participate in the organization, precisely connecting industry chain resources to ensure the exhibition's high standards and professionalism. During the exhibition, efficient forum activities will also be jointly organized to maximize value for exhibitors and buyers, jointly building a prosperous ecosystem for the sanitary ware industry.

Multiple measures to attract overseas buyers

The Taizhou Kitchen and Bathroom Exhibition will be organized by the organizing committee to focus on developing an overseas procurement system, inviting professional buyers from around the world to accurately reach core global markets and help Chinese kitchen and bathroom companies efficiently expand into international markets. This exhibition is expected to attract overseas purchasers, distributors, and chain channel operators from more than 40 countries to visit and make purchases on site, accurately connecting with high-quality domestic suppliers and building an efficient channel for high-quality Chinese kitchen and bathroom companies to go global.







EXHIBITION SCOPE

KITCHEN AND BATHROOM EQUIPMENT AND ANCILLARY SUPPLIES



exhaust hoods, stoves, microwave ovens, water heaters, kitchen appliances, tableware, disinfection dishwasher, cleaning supplies and food processing equipment, various types of faucets, sanitary wares, shower rooms, overall bathroom, computer steam room, sauna, surf, massage, solarium, swimming pools, recreation and leisure, mirrors and sanitary ware hardware fittings, etc.

HEATING EQUIPMENT



heat exchangers, radiators, floor heating, thermoelectric heating systems, heat recovery, bad use of technology and devices, electric heaters, household boilers (oil, gas, electricity), special boilers, centralized water heaters, domestic water heaters, burners, energy-saving products, solar water heaters, solar water heating systems, heat preservation tanks ,etc.

VENTILATION EQUIPMENT AND SYSTEMS



Ventilation equipment and systems: ventilation ducts, air filters and purification devices, air humidifying and dehumidifying equipment, air inlets and outlets, fans, air conditioners, central heating and air conditioning, centralized household air conditioning, refrigeration units, chillers

WATER SUPPLY AND WASTEWATER TREATMENT TECHNOLOGY AND EQUIPMENT



household water purification, water quality analysis instruments, softening devices, water supply and drainage systems, etc.

EXPECTED SCALE



Exhibition Scale 30,000 m²



Exhibitors **500**+



ProfessionI overseas visitors

300+

CONCURRENT EVENTS

Middle East Procurement Matchmaking Conference, Africa Procurement Matchmaking Conference 2025 Kitchen and Bathroom Intelligent Manufacturing and Innovation Summit

2025 International Kitchen and Bathroom Industry Future Trends Forum

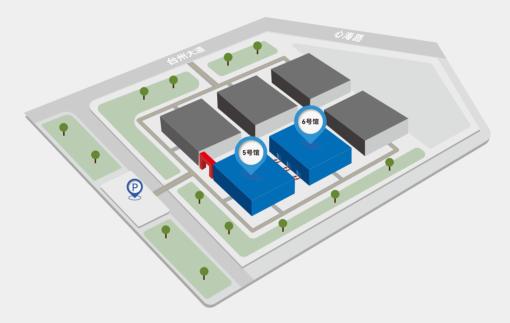




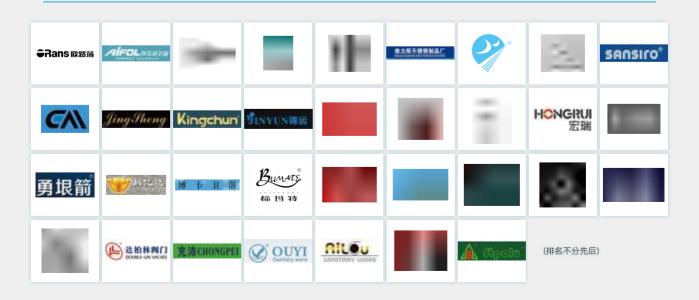


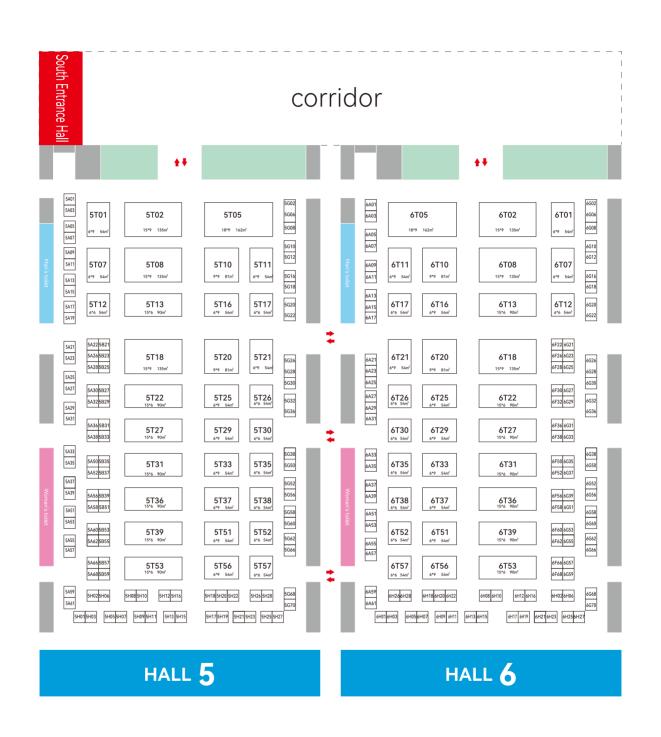


EXHIBITION HALL FLOOR PLAN



PREVIOUS EXHIBITORS





BOOTH FEE

EXHIBITION AREA SPECIFICATIONS

Standard Booth (3 m x 3 m)

Open Space (minimum rental area 36m²)

Note: Double-sided booths

Price

6500 RMB

680 RMB

additional 500 RMB

Standard Booth

6,500 RMB/Booth

Booth configuration

①Rented venue and carpet

6Two fixed chairs

2Three panels

One trash can

30ne fascia board

®One negotiation table

4220V power outlet

⑤Two spotlights





Open space 680 元 /m²

Only the venue is provided for rent, without any exhibition equipment, carpets, etc. A special exhibition management fee of 25 RMB/m² is required for open space. Companies must design and construct their own exhibition booths, with electrical costs billed separately.





Exclusive benefits for buyers

Overseas visitors can enjoy two nights of free hotel accommodation

(limited to 1,000 room nights, first come, first served, while supplies last!)











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