

WOF • 20th



China Wenzhou Int'l Optics Fair

01 | 02 | 03 JULY 2022

Wenzhou International
Convention and & Exhibition Center

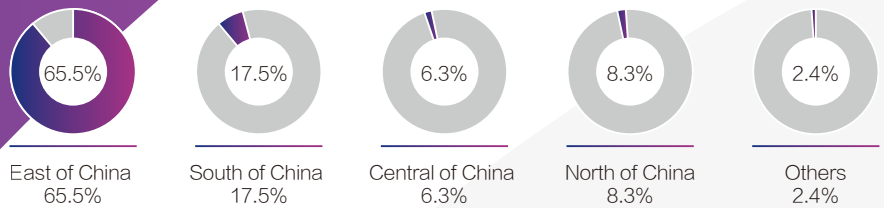
About WOF

The 20th Wenzhou INT'L Optics Fair is one of the annual largest optical exhibitions in Asia. Praised as a "Must-attend event and a strategic platform for importers and buyers from the worldwide trade", the fair provides comprehensive opportunities to meet leading organizations, share views on development of business and industry, open up and explore new market and participate in live network with global business community.

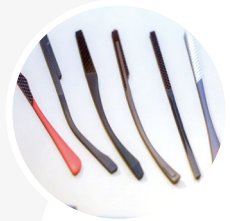
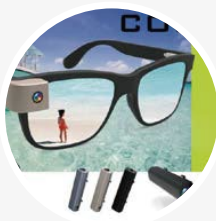
Through 40-year's development, The region include Wenzhou, Ruian, Taizhou, Jiaxing cities among Zhejiang province has about 3,000 optical manufacturers and with over 300,000 people work throughout the supply chain. Wenzhou has become the World High-quality Eyewear Manufacturing Heartland & International Brands and Global Leading Optical Retailers Supplier Center.

WOF aims to encourage strengthened cooperation among manufacturers and buyers, as well as promoting related fashion design, technologies and industries - along with showcasing a collection of the latest services and products relate to optical in and outside China.

REGIONAL SOURCES OF DOMESTIC VISITORS



EXHIBITS



2022 SCALE

Exhibition Area
31,800+ m²

Exhibitors
500+

Overseas Visitors
20,000+



- | | | | |
|---|---|---|---|
|  | Hall 2 Glasses, Lens |  | Hall 7 Glasses |
|  | Hall 3 Glasses, Accessories, Design & International Brands |  | Hall 8 Moulds, Instruments and Equipment |
|  | Hall 5 Glasses, Accessories and Cases |  | Registration Center |
|  | Hall 6 Glasses | | |

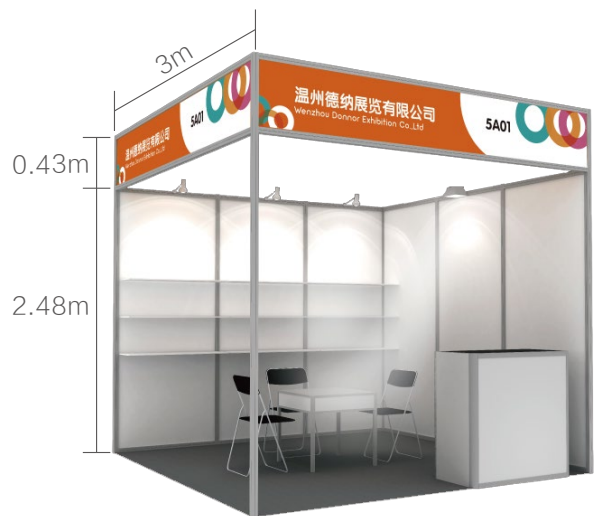
BOOTH PRICING



STANDARD BOOTH

Price: \$2,200

- ① 3m X 3m Booth Space
- ② Fascia Board On Each Open Side With Company Name
- ③ Curtainon Each Open Side
- ④ 1 Table And 1info Desk
- ⑤ 4 Folding Chairs
- ⑥ 9 Layer Boards Or Glass Case
- ⑦ 3 Spotlights And 1 Led Square Front Lamp
- ⑧ Carpet
- ⑨ Socket



The picture is for reference only
Two Sides Open Corner Standard Booth \$ 2,400

DELUXE BOOTH

Price: \$2,900

- ① 3m X 3m Booth Space
- ② Higher Fascia Board On Each Open Side With Company Name
- ③ Curtainon Each Open Side
- ④ 1 Table & 1info Desk
- ⑤ 4 Folding Chairs
- ⑥ 9 Layer Boards And Glass Case
- ⑦ 4 Led Square Front Lamps
- ⑧ Company Logo In Front Of The Info Desk
- ⑨ Carpet
- ⑩ Socket

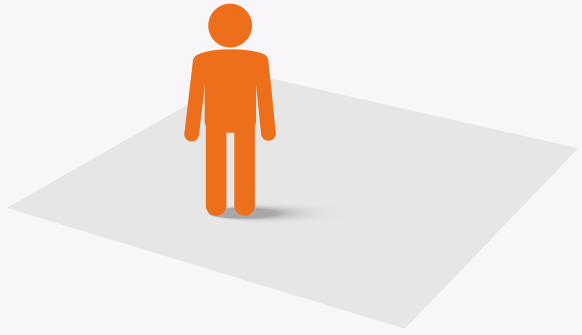


The picture is for reference only
Two Sides Open Corner Deluxe Booth \$ 3,100

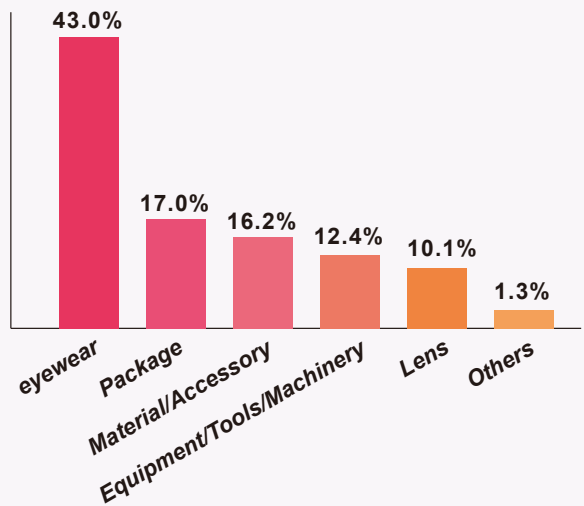
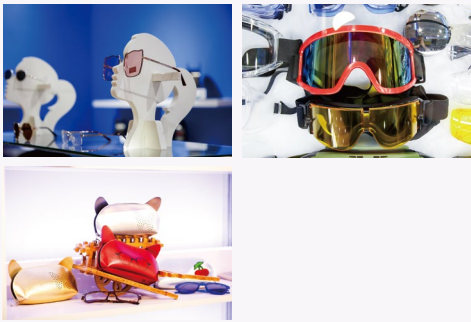
RAW SPACE

Price: \$220/ m² (minimum 36 m²)

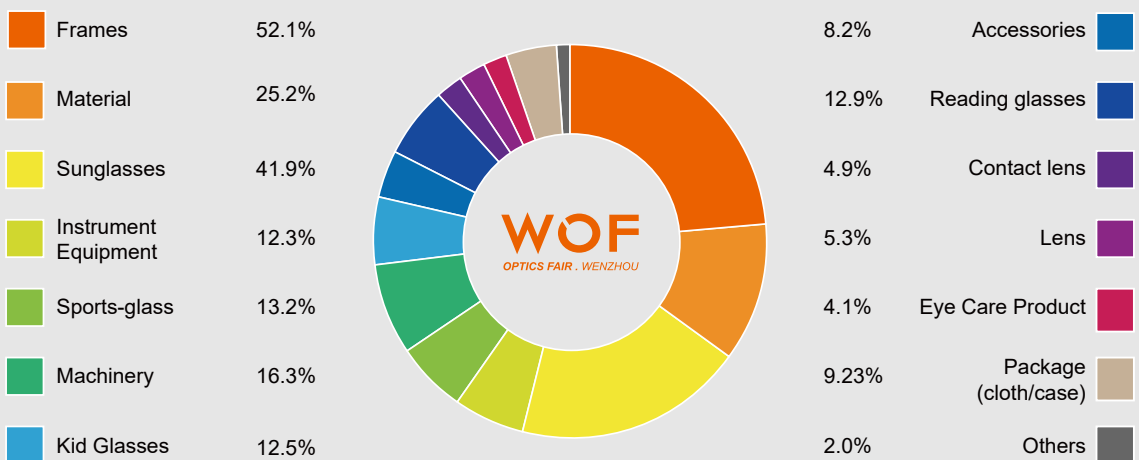
Renting the Raw Space does not include any display equipment, neither equipped with carpets nor electric power. Raw Space Special Booth Management fee \$8/ m²



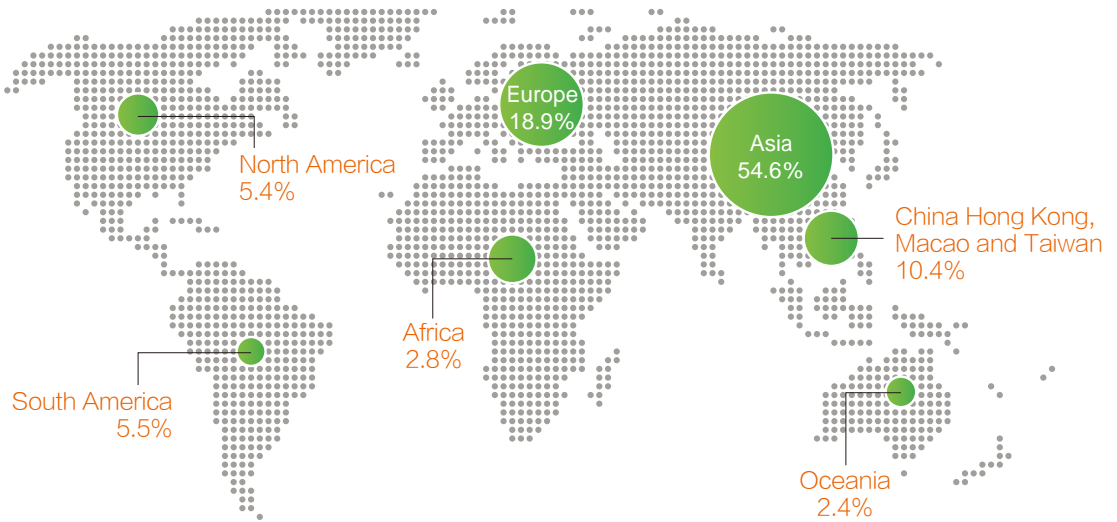
EXHIBITS ANALYSIS



BUYERS PRODUCT INTEREST



OVERSEAS VISITOR ANALYSIS



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