

WOF • 20th



China Wenzhou Int'l Optics Fair

13 14 15 May 2022

Wenzhou International
Convention and & Exhibition Center

About WOF

The 18th Wenzhou INT'L Optics Fair - is one of the largest optical exhibitions in Asia. Praised as a "Must-attend event and a strategic platform for importers and buyers from the worldwide trade", the fair provides comprehensive opportunities to meet leading organizations, share views on development of business and industry, open up and explore new market and participate in live network with global business community.

Through 30-year's development, Wenzhou has about 1,000 optical manufacturers and with over 100,000 people work throughout the supply chain. Its annual output value reached over 16 billion RMB with export data that amounted to approximately 1.1 billion U.S. dollars. Wenzhou has become the World High-quality Eyewear Manufacturing Heartland & International Brands and Global Leading Optical Retailers Supplier Center.

WOF aims to encourage strengthened cooperation among manufacturers and buyers, as well as promoting related fashion design, technologies and industries - along with showcasing a collection of the latest services and products relate to optical in and outside China.

EXHIBITION SCHEDULE

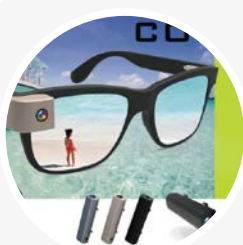
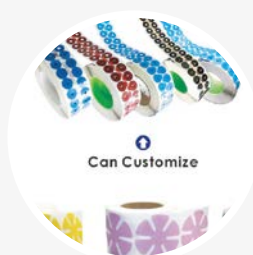
Move-in Date: 6-7 MAY 2020

Exhibition Date: 8-10 MAY 2020

VENUE

Wenzhou Int'l Convention and Exhibition Center

EXHIBITS



2020 SCALE



Exhibition Area
38,800



Exhibitors
580+



Visitors
18,000+



- Hall 2** Glasses, Lens
- Hall 3** Glasses / Accessories
- Hall 8** Moulds, Instruments and Equipment

- Hall 5** Glasses, Accessories and Cases
- Hall 6** Glasses
- Hall 7** Glasses

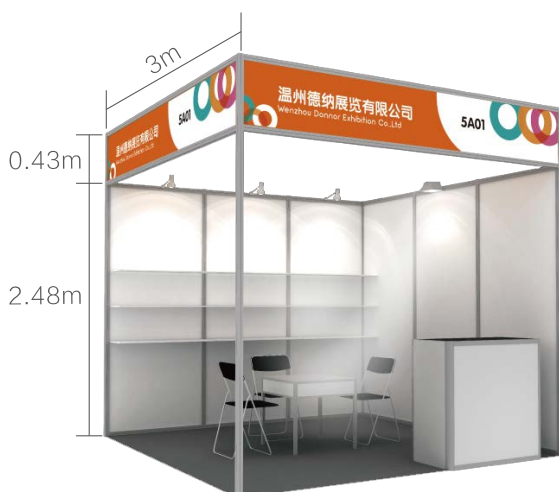
BOOTH PRICING



STANDARD BOOTH

Price: \$2,200

- ① 3m X 3m Booth Space
- ② Fascia Board On Each Open Side With Company Name
- ③ Curtainon Each Open Side
- ④ 1 Table And 1info Desk
- ⑤ 4 Folding Chairs
- ⑥ 9 Layer Boards Or Glass Case
- ⑦ 3 Spotlights And 1 Led Square Front Lamp

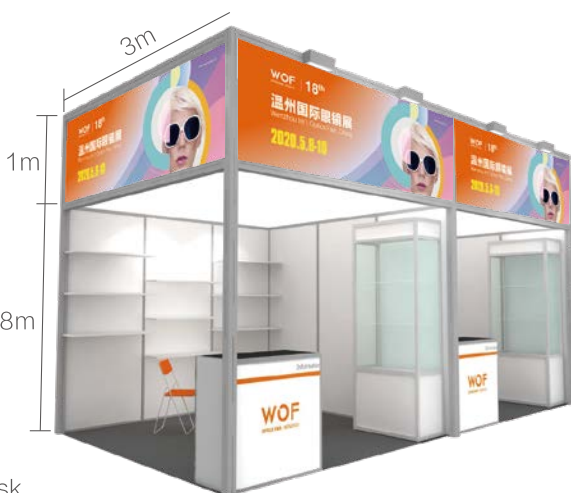


The picture is for reference only
Two Sides Open Standard Booth \$ 2,400

DELUXE BOOTH

Price: \$3,300

- ① 3m X 3m Booth Space
- ② Higher Fascia Board On Each Open Side With Company Name
- ③ Curtainon Each Open Side
- ④ 1 Table & 1info Desk
- ⑤ 4 Folding Chairs
- ⑥ 9 Layer Boards And Glass Case
- ⑦ 4 Led Square Front Lamps
- ⑧ Company Logo In Front Of The Info Desk

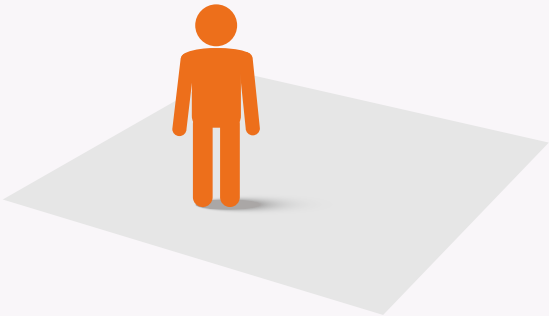


The picture is for reference only
Two Sides Open Deluxe Booth \$ 3,500

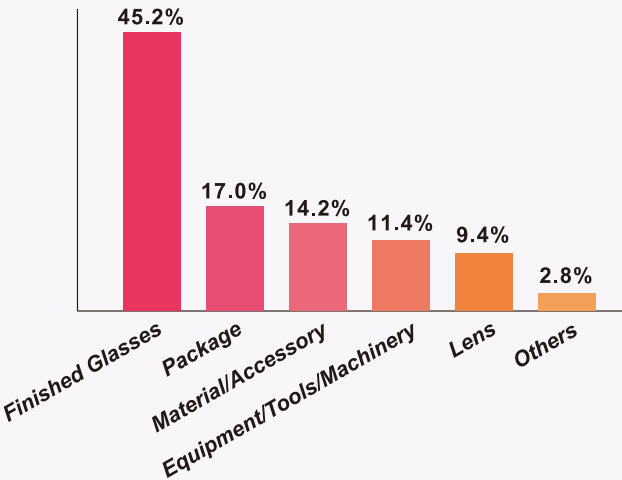
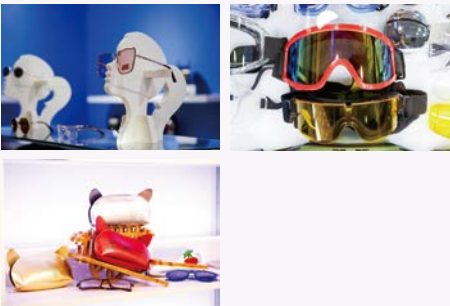
RAW SPACE

Price: \$220/ m² (minimum 36 m²)

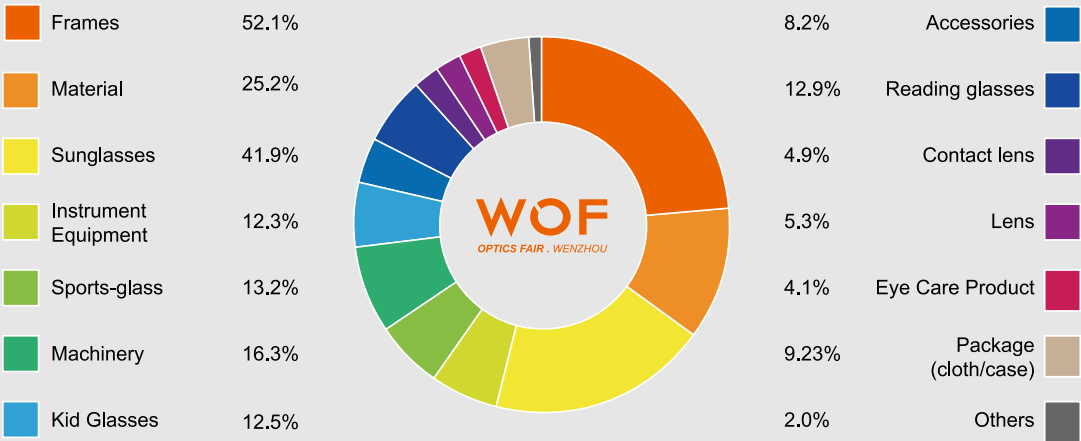
Renting the Raw Space does not include any display equipment, neither equipped with carpets nor electric power. Raw Space Special Booth Management fee 8RMB/ m²



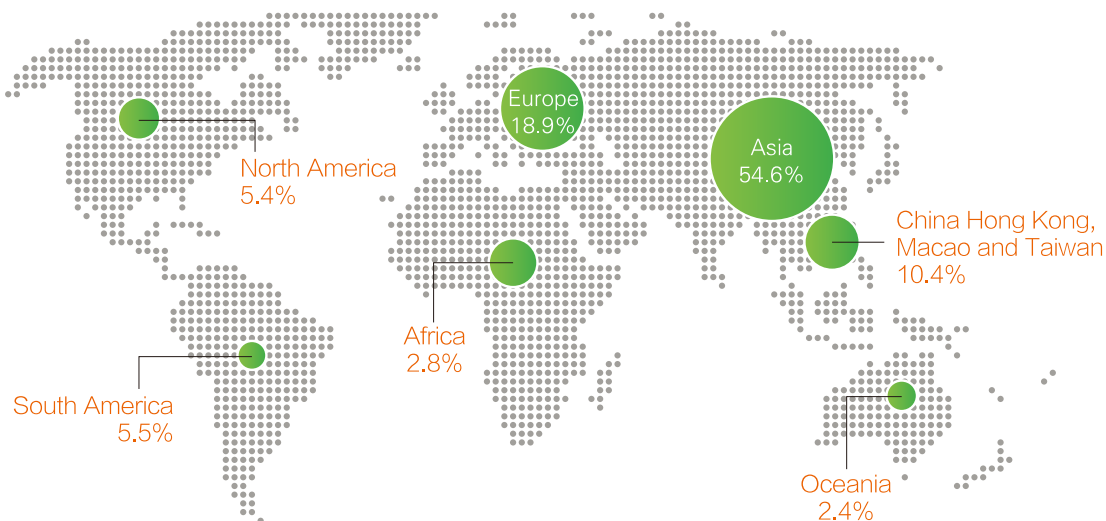
EXHIBITS ANALYSIS



TOP PRODUCT INTEREST



VISITOR ANALYSIS



WENZHOU
OPTICAL ASSOCIATION



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DONNOR
EXHIBITION

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