

WOF | 19th
OPTICS FAIR · WENZHOU



CHINA (WENZHOU) INT'L OPTICS FAIR

17 **18** **19**
Sept 2021

*Wenzhou Int'l Convention &
Exhibition Center*

Media Pack

f   in #ChinaWOF
www.opticsfair.com

Exhibition Hall Map

HALL 2/3

HALL 5/6

Advertising Place
B1

Advertising Place
B2

Advertising Place
B3

E14

E13
E12
E11
E10

LED

D6

D5

D4

D3

E9

E8

E7

E6

E5

D2

E4

E3

F1

M2

M2

E2

E1

F2

M1

M1

Parking Port

Parking Port

Exit & Entry

Exit & Entry

Jiangbin East Road



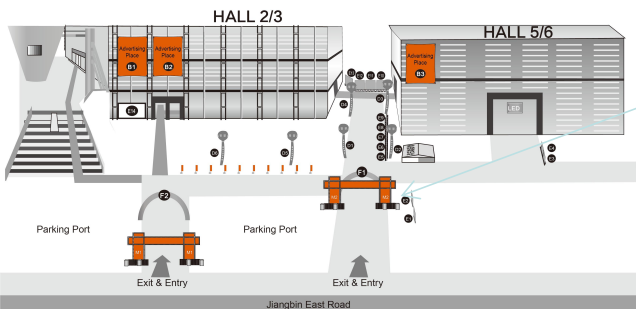
Onsite Advertisement

Portal Frame Advertisement

Size: 1.92 × 4.56 m

Position M1 M2

\$ 7,500 USD/Piece



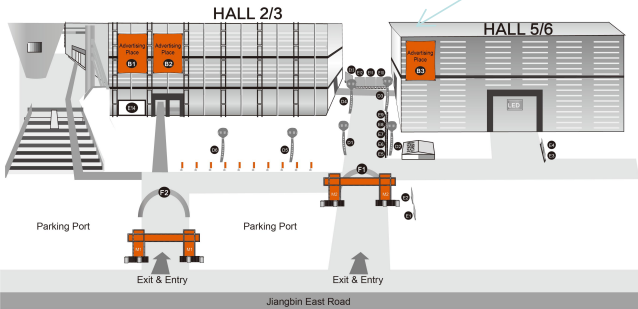
Onsite Advertisement

Giant Printing Advertisement

Size: 16.1 × 18 m

Position B1 B2 B3

\$ 8,000 USD/Board



Onsite Advertisement



Wall Posters Advertisement

Size: 6 × 4 m

Position G1 G2 G3 G4 G5 G6

\$ 4,000 USD/Board

Position A1 A2 A3

\$ 5,000 USD/Board



Onsite Advertisement

Self-service Machine Advertisement

768 (w) × 960 (h) px

\$ 3,500 USD

@Registration Center



Onsite Advertisement

Roll-up Poster Advertisement

Size: 0.8×1.8m

\$ 1,000 USD/Piece

@Lounge & VIP Centers



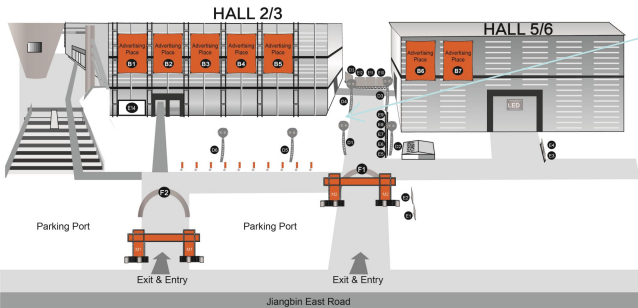
Onsite Advertisement

Flag Advertisement

Size: 0.9 × 4 m

Position F1 F2 F3 F4 F5

\$ 1,000 USD/Piece



Printing Advertisement

Visitor Badge Advertisement
Size: 108×53 mm (Bleeding 3mm)
\$ 8,000 USD (Two Sides Printing)

Over 20,000 Visitor Badges



Printing Advertisement



Show Directory Full Page
W146 mm x H216 mm
(inclusive 3 mm bleed printing)
\$ 2,500 USD/Page

Printing Advertisement

Gift Bags Advertisement

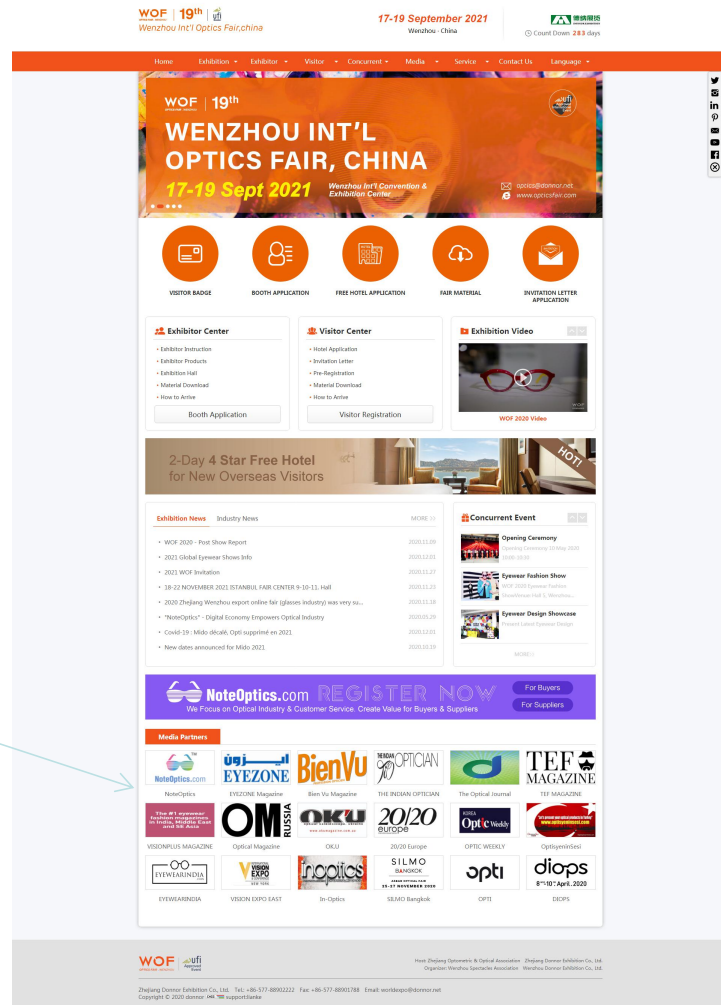
Size: 320 × 420 mm

\$ 4,000 USD /5,000 Bags (One Side)



Barter Advertisement

Official Website Logo Placement
165×65 px in jpg/gif format



Social Media Post

Facebook Timeline Photo
504 (w) × 504 (h) px

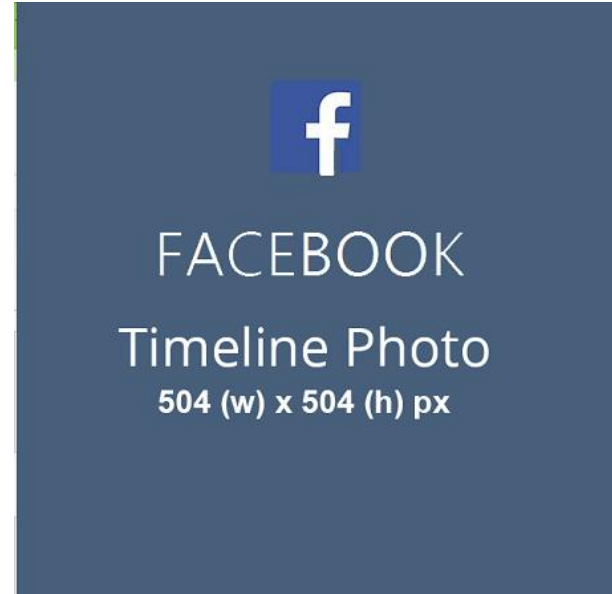
Specifications

Files should be 72 dpi

.jpg or png

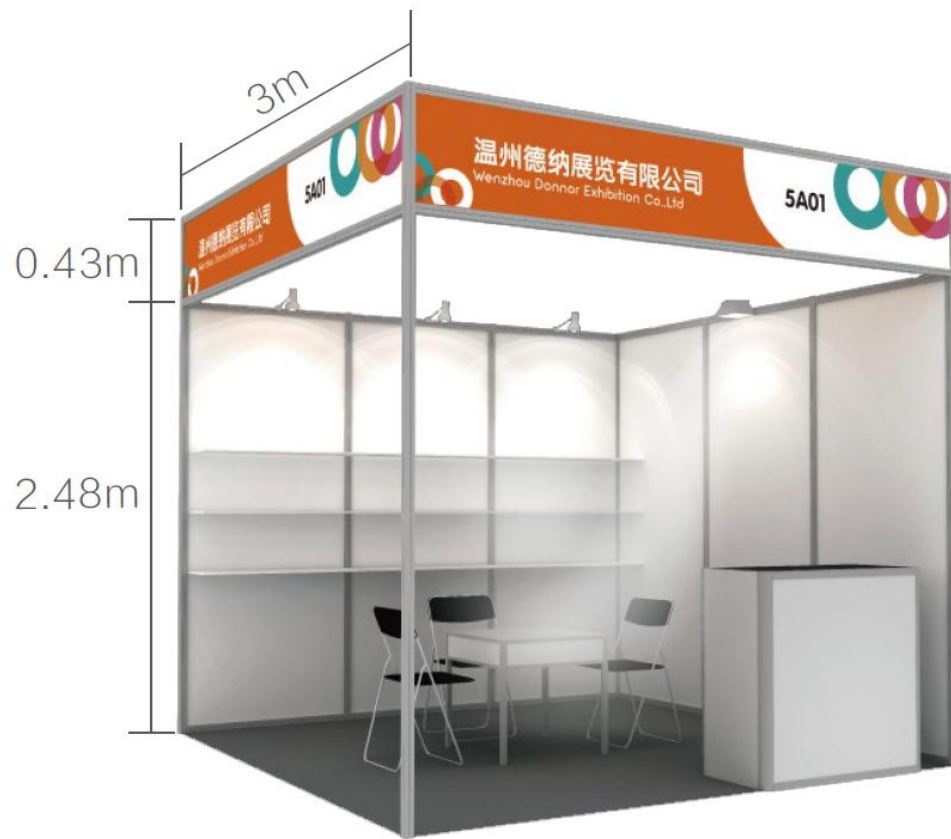
URL address to the link to the website

Caption with max. 100 words



Standard Press Booth

- ① 3M x 3M Booth Space and Carpet
- ② Fascia board
- ③ 1 220V Outlet
- ④ 1 Table
- ⑤ 3 Folding Chairs
- ⑥ 2 Spotlights
- ⑦ 1 Trash bin



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