

IWF Health, Wellness
Fitness Expo
上海国际健身展

2020 IWF SHANGHAI

第七届中国（上海）
国际健身、康体休闲展览会

The 7th China (Shanghai) Int'l Health,
Wellness, Fitness Expo

2020.7.03-05

上海新国际博览中心

Shanghai New International Expo Center, China



www.ciwf.com.cn



主办单位/Organizer:

中国文教体育用品协会

China Stationery & Sporting Goods Association (CSSGA)

国家体育总局中国体育报业总社

China Sports Publications of General Administration of Sport of China

上海德纳展览服务有限公司

Shanghai Donnor Exhibition Service Co., Ltd.

支持单位/Supporting:

中华人民共和国工业和信息化部

Ministry of Industry And Information Technology of PRC

IWF一站式俱乐部用品采购平台

IWF ONE STOP CLUB SUPPLIES PURCHASING PLATFORM

Estimated Scale
展出面积共计达

90,000 平方米

Oversea Buyers
海外专业观众

1,600 位

Brands
主场参展品牌达

800 个

Buyers
到场专业观众共计

70,000 位

全民健身正在悄然改变人们精神面貌，同时也带动了健身产业的快速发展。在这种形势下，作为亚洲健身行业风向标的IWF上海国际健身展（以下简称“IWF SHANGHAI”）继续坚持以“创新·科技”为主题，稳扎稳打，升级布局。

展会将汇聚来自国际以及国内800多个知名参展品牌，引进国际潮流的健身智能器材，为中国乃至世界健身行业赋能。为经销商、代理商带来共享时代下的行业走向，回归“盈利”的商业本质；为俱乐部老板、投资人打造一站式俱乐部用品采购平台；为健身教练、爱好者等设立IWF中国健身盛典继续教育学分培训专区，与国内外优质的培训学院进行战略合作，带来一流的课程，迎来百花齐放的多元健身时代；为全球优质的采购商，带来品类丰富的外贸产品。

2020年，IWF华章再续，让改变发生！

National fitness is now improving our spirit, also promoting the development of fitness. Under this circumstance, IWF SHANGHAI Fitness Expo (In Short: IWF SHANGHAI) will continue to lead Asia fitness with the theme Innovation & Technology.

IWF SHANGHAI will gather 800+ national and international brands, aim to enable China and also global fitness, to orient agent and distributors to make benefit in the co-sharing, to build an one-stop club supplies purchasing platform for gym holders and investors, to bring top courses to fitness trainers and enthusiasts to meet the blooming fitness, and also to show rich foreign trade to global purchasers

2020 IWF, GLORY PROCEEDS MAKE THE CHANGE!

	2014	2015	2016	2017	2018	2019	2020 (预计/Expected)
展会面积 Exhibiting Area	20000	30000	35000	50000	65000	78000	90000
展商数据 Exhibitors	157	200	280	350	532	713	800+
观众数据 Buyers	9673	16257	24613	33697	47176	57312	70000+

匠心投入 六年深耕 不断超越

Cultivating Chinese Marketing in 6 Years, Exceeding With Mastery

有效及全面的商贸平台

Effective & Comprehensive Trade Show



翘首以盼行业盛会

IWF不仅仅是产品展示和商务洽谈，更是人脉结识、品牌宣传，技术交流、思想分享、教育培训等领域的饕餮盛宴，是您把握行业发展脉搏、掌握最新市场及科技趋势的首选平台。

Expecting Industry Convention

More than exhibiting products and business negotiation, IWF SHANGHAI is also a party for social relationship, brand promotion, communicating technology and thought and education etc. It a prior platform for grasping the latest development, marketing and technology.

提供整合营销的解决方案

为渴望进入或意欲进一步拓展国内外市场的企业，提供一套成熟而完整的全年营销方案。（通过展会的宣传渠道、社交平台、新闻稿、EDM、线下活动、现场商务配对、创新产品主题展示区、合作媒体等全方位的曝光。）在开展前期，参展品牌就已经开始享受市场媒体资源矩阵所带来的系列推广服务。

Solutions for Integrated Marketing

IWF SHANGHAI offers mature and complete annual marketing solution for companies who wants to enter or develop oversea marketing by exhibition promotion, social media, news press, EDM, offline events, trading pair, innovative product area and Media etc.. Before exhibition, the exhibitors has already profited all the service by the marketing.



面向全球的国际化推广

IWF SHANGHAI 植根在中国乃至世界贸易经济最为活跃和发达的地区—上海，是国际大牌进驻中国的首选平台。在这里，您不仅可以采购产品，还可以借此机会了解中国健身市场发展情况及趋势和寻求中国代理和经销及OEM\ODM资源。

Global Promotion

IWF SHANGHAI is held in Shanghai which the the most active and developed business in China, even in the world, and the first choice for most international brands to enter China. You can not only purchase here, but also comprehend the developing trend of China fitness market, and also look for Chinese agent, dealers and OEM/ODM.



展品类别 Exhibiting Scope

	健身器材区	Fitness Equipment
	商用健身器材	Commercial Fitness Equipment
	家用健身器材	Home Fitness Equipment
	健身器材配件	Fitness Equipment & ACC
	青少年健身器材及设备	Youth Fitness & Recreation
	体能体质检测仪器	Body Testing Instruments
	武术搏击举重拳击等运动器材	Kung Fu, Boxing & Weightlifting Equipment
	俱乐部用品及配套设施区	Club Supplies & Related
	俱乐部连锁加盟(健身、搏击、击剑、网羽等)	Club Chain(Fitness, Boxing, Fencing, Badminton & Tennis etc.)
	培训机构学院课程加盟	Training Institutes Course Alliance
	健身生活消费品	Fitness Consumable
	健康和健身咨询	Fitness and Health Consultation
	VR健身及智能穿戴产品	VR Fitness and Smart Wearable Products
	学校运动装备	Student Sport Supplement & College Sport Equipment
	俱乐部用品及相关配套	Club Supplies & Related
	地面铺设	Flooring
	泳池设备、景观及游泳装备区	Swimming Pool Equipment, Facility & Appliance
	水中健身器材及设备	Aqua Fitness & Training Equipment
	美容/水疗/桑拿/日光浴	Beauty/SPA/Sauna/Tanning
	泳池相关配套产品	Swimming Pool & Related
	运动营养、健康食品区	Nutrition & Health Food
	运动营养品、健康食品及功能性饮料	Nutrition and Health Beverage
	膳食餐、代餐	Meal Substitute
	瘦身、增肌健康食品及塑身产品	Slimming & Muscle-Increasing Healthy Food
	运动营养品及食品原料	Nutrition Raw Materials
	健身鞋服及配饰区	Fashion Apparel, Shoes & ACC
	健身鞋服及配饰	Fitness Apparel, Shoes & ACC
	潮流服饰	Fashion Apparel
	瑜伽服	Yoga Apparel
	健身箱包	Fitness Bags
	健身生活用品	Fitness Consumable
	运动护具	Sports Protective Gear
	室内功能性器材区	Indoor Functional Equipment
	室内运动休闲用品	Indoor Sports Leisure
	瑜伽用品	Yoga Products
	康复中心、康复服务机构	Rehabilitation Center & Service Organization
	功能性运动设备	Functional Sports Equipment
	康复器材及运动设备	Rehabilitation Appliance & Sports Facility
	康体、按摩保健器械及家庭保健	Wellness, Massage Equipment & Family Health
	冰雪器材及装备区	Winter Sports Equipment
	球类运动及周边配件	Ball Sports & Peripheral Accessories
	体育科研、运动医疗设备	Sports Science and Technology, Sports Medical Equipment
	体育及健身场馆设施及营造	Sports and Fitness Facilities, Construction
	各省市体育局、地方体育产业协会	Provinces and Cities Sports Bureau, Local Sports Industry Association
	体育健身旅游服务	Sports Tourism Service

参展商尊享服务



全面周到的展商服务

展台搭建服务商推荐
展馆会议室租赁
展品运输商推荐
《参展商服务指南》



便捷的在线服务

各类参展览展资料下载
展前预览刊登公司展品信息
定制客户电子邀请函
商贸配对提前确定现场会谈



有效的宣传服务

广告赞助服务
会刊宣传
媒体宣传报道
展商活动宣传推广



便利的商旅服务

签证服务（提供展会商务邀请函）
协议酒店优惠预订
协议酒店（部分）展馆穿梭巴士
展会现场地图及信息手册



高效的新媒体服务

微信：
65,000微信粉丝粘性互动
行业趋势、展会动态、展商新品及重大
行业新闻论坛播报
融入健身圈子，关注展会微信号：
IWF-SHANGHAI



微博：
实时展会及行业互动，
关注展会微博：@IWF上海健身展

Exhibitor Services

Comprehensive Exhibitor Services

- Recommending booth builders
- Renting meeting room
- Recommending transporters
- Exhibitor Manual

Convenient Online Services

- Download exhibiting / visiting information
- Publishing item information in exhibition preview
- Customizing E-invitation
- Procurement meeting confirmation before exhibition

Effective Promotion

- Advertisement sponsor
- Show directory
- Media report
- Activity promotion

Helpful Business

- VISA assistant (exhibition invitation)
- Booking discounted hotel
- Shuttle bus
- Floor plan and brochure

Efficiency New Media

Wechat:

- 65,000 active followers
- Broadcasting industry trend, exhibition dynamics, new products and big industry news

Join fitness community,

WeChat Subscription: IWF-SHANGHAI

Weibo:

**Follow IWF Weibo to interact within
exhibition and industry: @IWF上海健身展**

2019 IWF金牌合作品牌 2019 IWF Superior Cooperator

以下排名按首字母排序 The Following Rankings are Arranged Alphabetically

参展商

Exhibitors



连锁俱乐部

Chain Fitness Club



2020 IWF第七届中国健身盛典

2020 IWF China Fitness Convention (7th Edition)

100+场主题活动
HUNDREDS OF THEME EVENTS

GOODS
EXPERTS
FASHION

干货分享·大咖汇集·潮流健身

IWF 2020高峰论坛

中国健身俱乐部管理峰会

- ◆ 第七届中国健身领袖论坛
- ◆ 第二届中国按摩休闲器材行业营销峰会
- ◆ 【涅槃】PTS中国私教高峰论坛-工作室完全解决方案
- ◆ 凝聚、思变、向未来—2020中国健身中小连锁生存与发展论坛
- ◆ 维宁体育·2020中国健身中小连锁生存与发展论坛
- ◆ 新政策、新生代、新模式下的儿童体适能发展趋势
- ◆ 帕思倍利“梦想学堂”2020健身投资趋势解读与实战案例分享
- ◆ 中国（上海）儿童青少年体适能高峰论坛
- ◆ 2020健身行业新技术-- 5G向善 正念减压 交互未来

论坛将持续注入新话题：运动营养品、健康食品、户外运动休闲产品、智能健身房、女性运动、锻炼方式、大体育、健身行业及衍生板块的商业趋势等，敬请期待……

IWF 2020 Summits

China Fitness Club Management Forum

- ◆ IWF China Fitness Leadership Forum (7th Edition)
- ◆ IWF Message & Rehabilitation Equipment Forum (2nd Edition)
- ◆ 【Reborn】— China Personal Training Summit – A Complete solution for Fitness Studio
- ◆ 2020 China Fitness Small & Medium Franchises Existing and Developing Forum
- ◆ China Fitness Industry Branding and Innovation Forum
- ◆ The Development Trend of Children's Physical Fitness Under the New Policy and New Mode in the New Generation
- ◆ Possibility “Dream Academy”
— 2020 Fitness Investment Trend Interpretation and Real Cases Sharing
- ◆ China (Shanghai) Children & Teenager Physical Fitness Forum

The summits will involve topics as nutrition, healthy food, outdoor sports leisure, smart gym, female fitness and fitness methods etc., also big sports, fitness and related commercial trend etc.



IWF 2020赛事竞技

- ◆ “Modern Gym Style” 第四届中国健身空间设计大赛
- ◆ LinterFit时尚健身大赛-未来航班IWF2020号
- ◆ UP·DMS冠军杯奥林匹亚中国区域资格赛
- ◆ 2020斯巴达勇士训练营
- ◆ 2020 Radical China上海项目菁英赛+超级嘉年华
- ◆ 2020上海市市民健身大赛
- ◆ IWF&鑫礼礼仪杯首届全国健身礼仪大赛
- ◆ IWF x 老虎中国第一届泰拳比赛
- ◆ IWF-ASIAGRANT PRIX 2020 WAKSC壶铃亚洲锦标赛
- ◆ 中国（上海）“超力杯”2020世界冠军花式表演及挑战赛
- ◆ 上海首届健身瑜伽嘉年华
- ◆ 一兆韦德团操



IWF之夜（定向邀请）

面向群体：全国各省市健美协会代表、各省市体育局代表、地方体育产业协会代表、知名俱乐部老板、全国经销商、优秀培训机构、优质国际买家、金牌合作机构和主流媒体等。

IWF 2020 Competitions

- ◆ Modern Gym Style • Fitness Club Design Competition (4th Edition)
- ◆ Comeback to Future Linter Airways – IWF 2020
- ◆ UP • DMS Championship Olympia Amateur China Regional Qualification
- ◆ 2020 Spartan Tribe – Mini Race
- ◆ 2020 Radical China PDC & Super Fiesta
- ◆ 2020 Shanghai Citizen Fitness Competition
- ◆ 2020 China Fitness & Grace Etiquette Competition (1st Edition)
- ◆ Tiger Muay Thai China x IWF 1st Muay Thai Competition
- ◆ IWF • ASIAGRANT PRIX 2020 WAKSC Kettlebell Champions
- ◆ IWF “Superpower Cup” Fancy 9-Ball Challenge
- ◆ Shanghai Health Yoga Show (1st Edition)
- ◆ TeraWellness Group Fitness



Night of IWF (Directional Invitation)

Guest: representatives of province and city bodybuilding associations, sports bureaus, sports industrial associations, boss of famous gyms, national distributors, excellent training institutes, international buyers, superior cooperators and main Media etc.



颁奖典礼

Super Icon中国超级网红颁奖盛典

课程培训

◆ 英雄大会培训专区

在2020 IWF SHANGHAI 中国健身盛典板块，IWF致力于打造行业最顶级的健身培训课程，首次创立了“英雄大会”培训专区，并因此向全行业发出了“英雄帖”召集令。IWF从报名参加英雄大会的120余名导师中甄选出30名行业顶级导师，组成英雄大会导师团。英雄大会培训专区课程涵盖团操、训练技术、职业技能提升、运动营养、私教营销、俱乐部管理和投资等主题，每一节课均由各位导师与IWF共同筛选制定，确保课程品质，真正为学员提供高品质干货！

◆ 精品培训区

IWF始终致力于提升培训课程的广度和深度，与优秀知名培训机构联合打造精品培训区，更专业、细分、多元化的课程，为你开拓思路，提供不一样的视角！课程品类包括俱乐部管理和销售知识、市场营销方法、私教技能提升、功能性训练、团体健身、舞蹈、瑜伽、普拉提、运动防护与康复、青少年体适能、瘦身减脂、继续教育学分认证课程.....



规模预设

培训教室：20+ 间
培训课程：350+ 节
专业导师：350+ 位
优质学员：4500+ 人

Award Ceremony

China Super Icon Award Ceremony

Training Area

◆ Famous Instructor Training Area

IWF China Fitness Convention is keen on creating top fitness training courses so 2020 IWF SHANGHAI sets Famous Instructor Training Area and has also invited top instructors in fitness. IWF has chose 30 from 120 to consist the group. The courses of Famous Instructor Training Area covers group fitness, training skill, increasing occupational skill, nutrition, personal training sales and managing and investing club etc. Each course is verified by both instructor and IWF Committee, to ensure quality and supply trainee with real essence.

◆ Boutique Training Area

IWF Committee devotes itself to enhancing both width and depth of courses, building boutique training area with professional training institutes. IWF Committee will broaden your thought from different vision by more professional, more detailed and more diversified. Courses include gym management and sales skill, marketing and sales, personal training, functional fitness, group fitness, dance, Yoga, Pilates, sports rehabilitation, youth physical fitness, shaping and slimming and continue training etc.



Estimated Scale

Rooms: 20+
Courses: 350+
Instructors: 350+
Delegates: 4500+



继续教育学分
Continuing Education



俱乐部管理
Gym Management



孕产
Pregnancy Exercise



儿童体适能
Youth Physical Fitness



团课
Group Fitness



运动康复
Sports Rehabilitation



空中瑜伽
Aerial Yoga



普拉提
Pilates

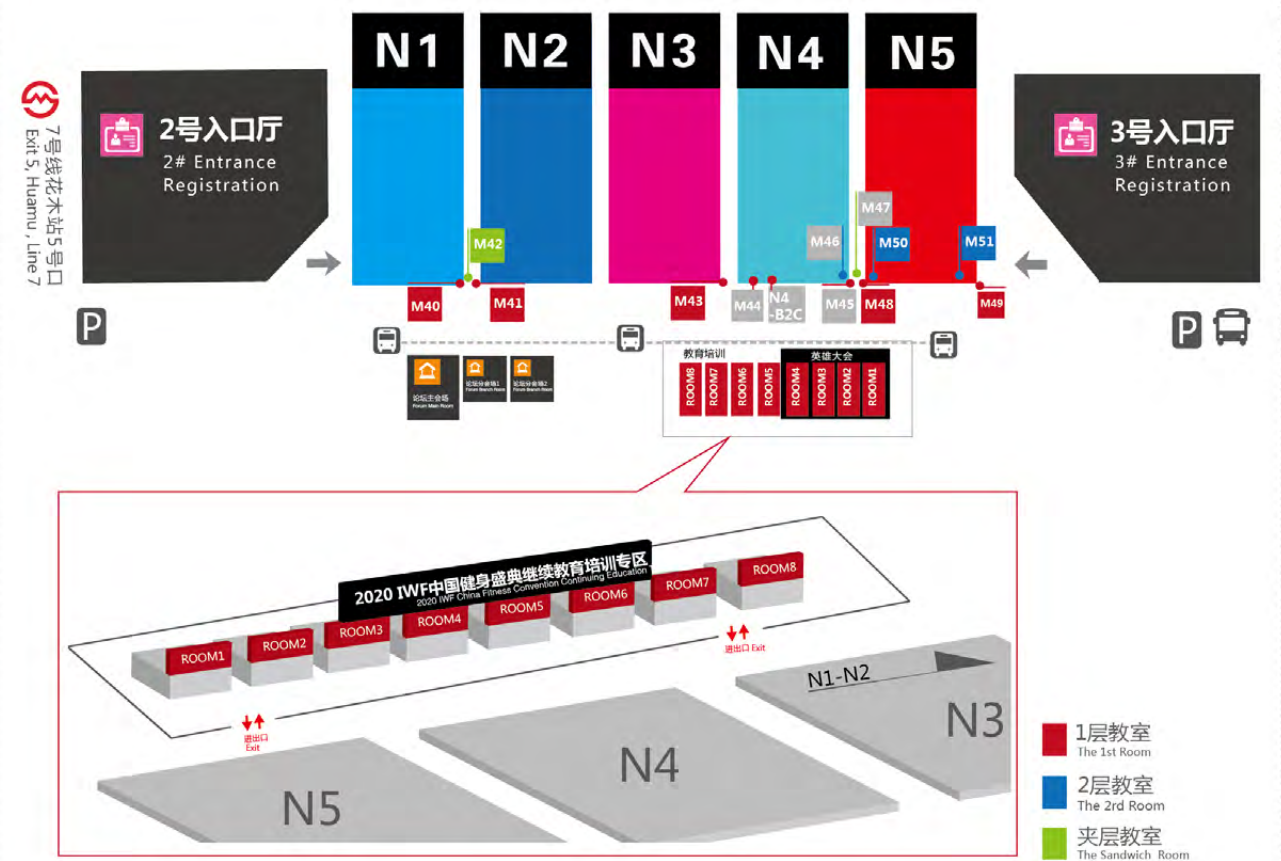


拳击
Boxing



私教营销
Personal Trainer Marketing

教室分布图/Room Map





2019 IWF REVIEW 上届回顾

参展商数据 Exhibitors Data

参展商数量达
Exhibitors Reached **713**↑

较上届增长
Increasing By **34%**

参展商公司类别 Exhibitors Sort

厂家
Manufacturer **86.5%**

代理商
Agent **13.5%**



E3 健身器材及运动康复用品 Fitness Equipment & Rehabilitation Appliance

E4 俱乐部用品、俱乐部配套设施、运动鞋服及运动休闲馆 Club Supplies, Fitness Apparel & Sports Leisure



W1 俱乐部配套-游泳设施馆 Club Supplies - Swimming Equipment



E5 运动营养品、健康食品、瘦身塑身产品及功能性饮料馆 Nutrition, Health Food, Slimming Products & Energy Drinks



境外专业观众1058位
1058 Oversea Buyers

IWF展会中的专业采购团来自美国、加拿大、德国、法国、意大利、英国、泰国、台湾等国家和地区，据不完全统计共有十几个专业采购团参观本次展会。其中还有不少国内大型企业组织采购小组专程来到现场亲自采购，与展商建立一对一合作对接的机会。IWF专设的精品外贸展示区不仅产品的种类丰富多样，各个公司的合作模式也为国际买家提供了更多的选择性，OEM/ODM工厂代加工、整单/拼单出口、国际性品牌代理等。使得买家的洽谈沟通更加精准有效，大大节省了目标产品的寻找时间。

There were dozens of purchasing delegations from US, Canada, Germany, France, Italy, UK, Thailand and China Taiwan etc. visiting IWF. Besides these, lots of national business-es have also organized groups, having establishing direct cooperation with exhibitors. The selection salon of innovative &creative products for export showed various product. It was optional for buyers by multiply cooperating mode, OEM/ODM, joint order and international agent etc. which have made the negotiation effective and saved time.

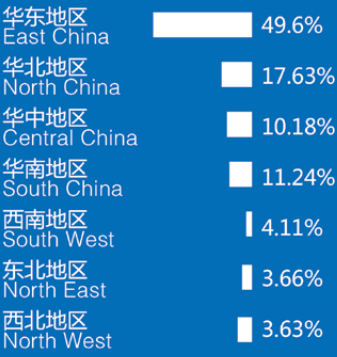
Global Preferred Buyer
全球优质买家

COMPELLATION	COMPANY	POSITION	COUNTRIES
Tony *	The College of Health and Fitness	CEO/Owner	Australia
Victoria *	Streamline personal training	Fitness director	Australia
Malcolm *	CUIHUA Chinese Culture Centre	Managing Director	Australia
Danny *	Gator Sports	Manager	Brunei
Mohammad * Rahman	Ashraf Trading	Manager, Purchase and Procurement	Bangladesh
Franklin *	Horizonte Empreendimentos LTDA.	Director	Brazil
Joey *	Synergee Fitness	Owner	Canada
Aaron *	Nutrabolics	CEO	Canada
alonso	gord gym	manager	Costa Rica
Lubor *	MedHelp, s.r.o.	managing director	Czech Republic
Brian *	Bodyhit Fitness	CEO	Denmark
Sven * Ruehmann	Sachs & Deisselberg UG	Managing Director	Germany
Benjamin *	Zimmer MedizinSysteme GmbH	Sales Manager	Germany
Collins * Zoiku	Ghana Mixed Martial Arts Federation	President	Ghana
Rikhardur*	Nalastungur Islands ehf	Doctor	Iceland
PARVEEN*	VELOCITY FITNESS	PROPRITER	India
Mohammad*Mohiuddin	global import and export	Procurement Officer	India
G. P. SINGH	S.G.A INTERNATIONAL	Managing Partner	India
kamran * sadeghi	cross group co	CEO	Iran
serafino *	Polestar Pilates Italia	Owner	Italy
Antonio	Panatta	Export Area Manager	Italy
KENJI *	Japan Fitness Product	Producer	Japan
Yuto *	G.O Holdings Inc.	Engineer	Japan
Mustafa	OLYMPIC SPORTS, Ltd	Director	Kazakhstan
ABILOVA *	CENTRAL ASIA TRADE EXHIBITIONS	Project Manager	Kazakhstan
HYONAM *	BODY CHANNEL	CEO	Korea
Hyung-Nam *	Z-Up Co.,Ltd	Managing Director	Korea
Hussein*	SPORTS LINE	Manager	Kuwait
ERIC *	SCANART DISTRINUTION SDN BDH	GENERAL MANAGER	Malaysia
Przemysław *	Fitcast Sp.z o.o.	CEO	Poland
Nowak *	ACTIVLAB	Marketing and Sales Director	Poland
PETRE *	DIM-STAR COMPANY SRL	ADMINISTRATOR	Romania
Tatiana	SH2 fitness outfit	sport clothes shop	Russia
SHOAIB*	KHALED ATALLAH AL ASSEMI EST	EXECUTIVE DIRECTOR	Saudi Arabia
Sawsan *	spectrum 4women wellness	fitness instructor	Saudi Arabia
dennis *	dennis gym pte ltd	director	Singapore
Lynn *	AIBI INTERNATIONAL PTE LTD	Corporate Sales Manager	Singapore
Ahmed *	Fitness Warehouse	Director	South Africa
FRANCISCO* ALBIOL	FYH FITNESS EQUIPAMENTS S.L.	DIRECTOR	Spain
Ingrid L*	Kappahl Far East Ltd	Product Developer Manager	Sweden
Kavida *	Bike and Body	General Manager	Thailand
boon *	cnc fitness plus	owner	Thailand
SOUD A. S. *	FUTURE STALL GENERAL TRADING	Manager	United Arab Emirates
Naaman *	Zion Peters Ltd	Manager	United Kiongdom
Jonathan *	Prime Fitness	Founder	United States of America
Eric *	iHerb.com	Category Manager- Sports	United States of America
Nicole *	Hardcore Fitness Boot Camp	Vice President	United States of America
Jason B*	Core Focus Sports Group	Director	United States of America

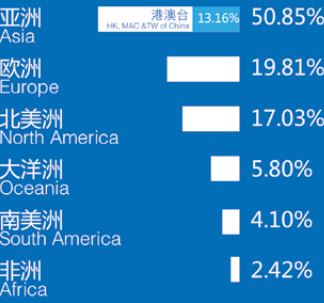
观众数据
Buyers Data

专业观众共计
57,312位，
较上届增长20%
Buyers reached 57,312,
increasing by 20%

国内观众分布
Domestic Visitors Source



境外买家分布
Oversea Buyers Source



2019 第六届中国健身俱乐部管理峰会

此次“2019 第六届中国健身俱乐部管理峰会”设置“中国健身领袖论坛”、“下一个20年，2019健身内容与创新论坛”、“2019文体旅跨界融合上海高峰论坛”、“健身新零售论坛-2019中国健身消费趋势洞察”“定义中国运动营养新品类论坛”等多个分论坛，吸引了来自一兆韦德、金吉鸟、威尔士、银座健身、银吉姆、古德菲力、舒适堡、奇迹健身、力美健、壹健身等国内外知名健身连锁俱乐部的老板、高管和教练及配套服务商等，为其带来全新的商业视角，打造“健身产业链”，提升品牌竞争力。

2019 The 6th China Fitness Club Management Forum

2019 The 6th China Fitness Club Management Forum has set many sub forums, such as China Fitness Leadership Forum, For the Coming 20 Years, 2019 Fitness Work and Innovation Forum, 2019 Transboundary Fusion Between Recreation, Sports and Travelling – Shanghai Summit, New Retailing Forum – 2019 China Fitness Consuming Trend Research and Defining New Category for Chinese Nutrition Forum etc.. Many bosses, mangers and trainers of famous chain gyms have visited the forums, such as TeraWellness, LuckyBird, Wills, Ingym, Good Feeling, Physical, Mirako, Total and One etc. The forum offered a totally new business vision to build fitness chain and improve competitiveness.

感谢以下品牌/机构的大力支持！（排名不分先后）

In no particular order, thanks for the brand/institutions continued support !



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2020



N1

健身器材

商用健身器材、健身小器械及配件、检测设备
Fitness Equipment - Commercial Fitness Equipment,
Fitness Appliance & Accessory, Testing Machine

N2

健身器材及配件

商用健身器材、健身小器械及配件、体质检测设备
Fitness Equipment & Accessory - Commercial Fitness
Equipment, Fitness Appliance & Accessory, Body Analyzer

N3

俱乐部配套

俱乐部用品/管理系统、培训/机构运营、地面铺设、EMS健身、更衣柜、空间设计、青少年体适能、室内高尔夫、球类、搏击
Club Supplies - Club Supplies, SaaS, Training & Institute
Operation, Flooring, EMS, Locker, Gym Design, Youth
Fitness, Indoor Golf, Ball, Boxing,

运动健身新零售创新产品

家用健身器材、家用功能性器械、按摩器材等
Fitness Innovative New Retail - Home Fitness Equipment,
Home Functional Facility, Massage

运动装备

运动鞋服、箱包、其他运动装备、功能性面料
Sports Outfit-Sports Apparel & Sneakers, Bags, Cloth

N4

泳池SPA设备

泳池设施、游泳装备、泳池水处理设备及相关配套
Swimming Pool & SPA - Swimming Pool Equipmng,
Swimming Facility, Water Treatment and Related

N5

运动营养品

运动营养品、健康食品、营养代餐、功能性饮料、瘦身塑形健康产品、健身潮牌服饰
Nutrition - Nutrition, Health Food, Meal Substitute,
Energy Drink, Slim Food, Fashion Apparel

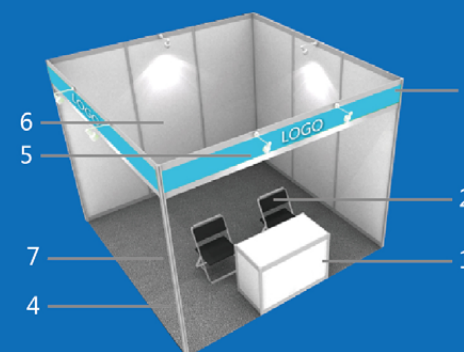
W4
W5**ISPO Shanghai 2020**

亚洲(夏季)运动用品与时尚展。展示户外露营、滑雪冬季运动、跑步健身、水上潜水运动装备与潮品以及IP赛事，旅游目的地及供应链面料辅料等服务与产品。

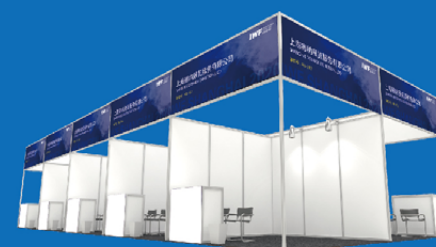
ISPO Shanghai - camping, ski and winter sports, running, health & fitness, water sports, fashion and products and service for IP competition, travelling destination, manufacturing & supplier and Sports Tech Asia etc.

展台类型及费用

Booth Type and Cost

**标准展位 9m² (3m×3m)**

Standard Booth 9m² (3m×3m)

**精装展位 9m² (3m×3m)**

Boutique Standard Booth 9m² (3m×3m)

- | | |
|----------------------------|--|
| ① 一张方桌 | ① One Table |
| ② 两把椅子 | ② Two Chairs |
| ③ 一块中英文公司楣板
(双开口提供两块楣板) | ③ Exhibition Lintel (Bilingual)
(Two Side Open With Two Lintel) |
| ④ 一个220V电源插座 | ④ One 220v Socket |
| ⑤ 两支射灯 | ⑤ Two Spot Lights |
| ⑥ 两/三面间板 | ⑥ Two/Three Panels |
| ⑦ 展位内满铺地毯 | ⑦ Space And Carpet |

备注：展位效果图仅供参考，具体以现场实物为准。

Note: The picture is for your reference, the real booth comply with release onsite.

**光地 (36m²起租)**

Raw Space (Minimum 36m²)

展出场地，无任何设施

Exhibiting space and no furniture package

展区 \ 规格 Area \ Type	标准展位 Standard (3m×3m)	双开口展位 Two-side Open Standard (3m×3m)	精装展位 Boutique (3m×3m)	精装双开口展位 Two-side Open Boutique (3m×3m)	光地 Raw Space (36m²起租) (Minimum 36m²)
国内企业 Domestic	15800 元/展位 15800 RMB	16800 元/展位 16800 RMB	17800 元/展位 17800 RMB	18800 元/展位 18800 RMB	1600 元/m² 1600 RMB/m²
境外企业 Oversea	3200 美元/展位 3200 USD		3500 美元/展位 3500 USD		320 美元/m² 320 USD/m²



GLORY PROCEEDS

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展会垂询/Information

上海德纳展览服务有限公司

Shanghai Donnor Exhibition Service Co., Ltd.

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