

**The 25th
China (Wenzhou) Int'l
LEATHER
SHOE MATERIAL
SHOE MACHINERY
FAIR**

21 22 23

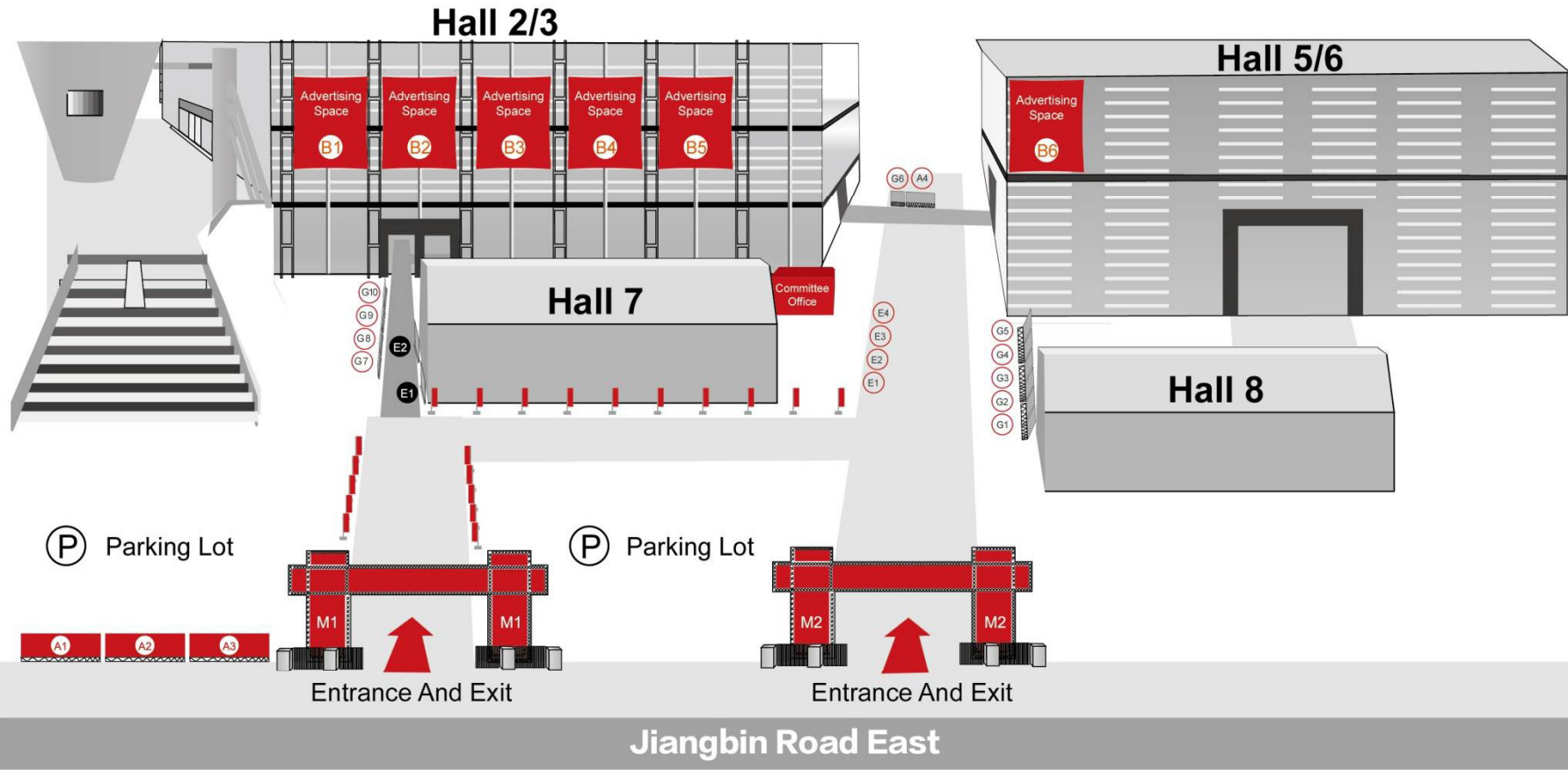
August 2020

[f](#) [Instagram](#) [Twitter](#) [YouTube](#) #leathershoetech

www.chinaleatherfair.com



Exhibition Hall Map



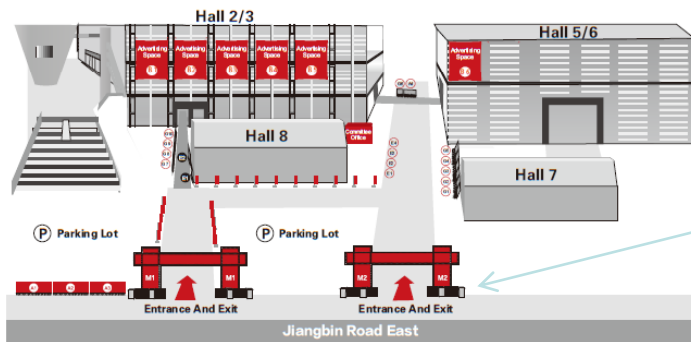
Onsite Advertisement

Portal Frame Advertisement

Size: 1.92 × 4.56 m

Position M1 M2

\$ 7, 500 USD/Piece



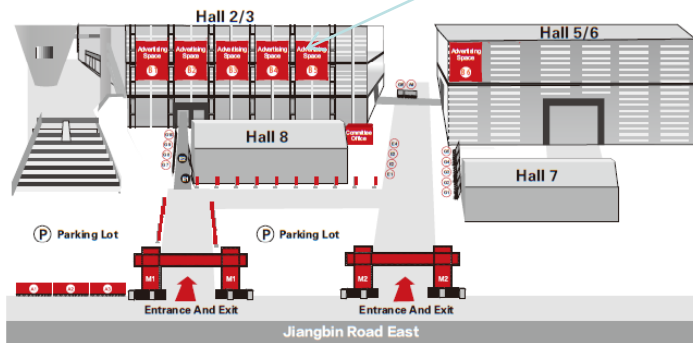
Onsite Advertisement

Giant Printing Advertisement

Size: 16.1 × 18 m

Position B1 B2 B3 B4 B5 B6 B7

\$ 8,000 USD /Board



Onsite Advertisement



Wall Posters Advertisement

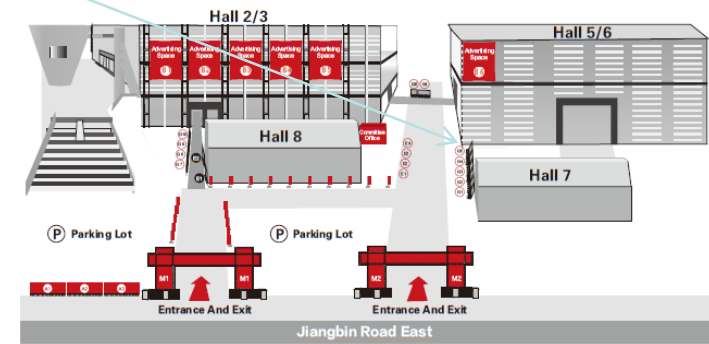
Size: 6 × 4 m

Position G1 G2 G3 G4 G5 G6

\$ 4,000 USD/Board

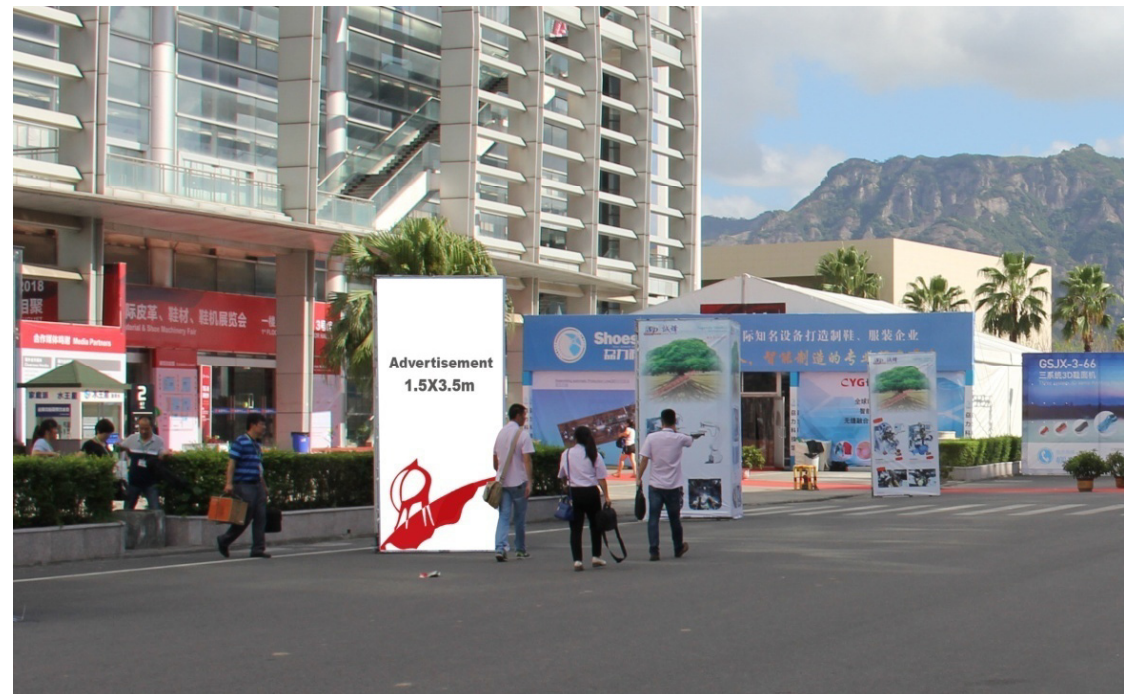
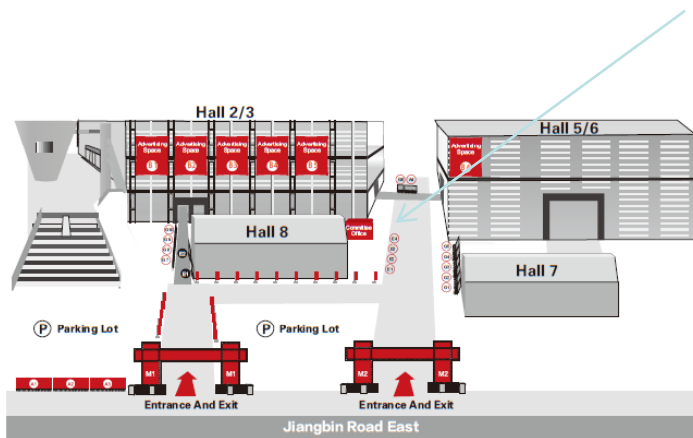
Position A1 A2 A3

\$ 5,000 USD /Board



Onsite Advertisement

Quadrangular Advertisement
Size: 1.5×3.5 m
Position E1 E2 E3 E4 E5 E6
\$ 2,000 USD /Piece (4 sides)



Onsite Advertisement

Self-service Machine Advertisement

768 (w) × 960 (h) px

\$ 3,500 USD

ALL Registration Center



Onsite Advertisement



Roll-up Poster Advertisement
Size: 0.8 × 1.8m
\$ 1,000 USD/Piece

Place in Lounge, Vistors Center



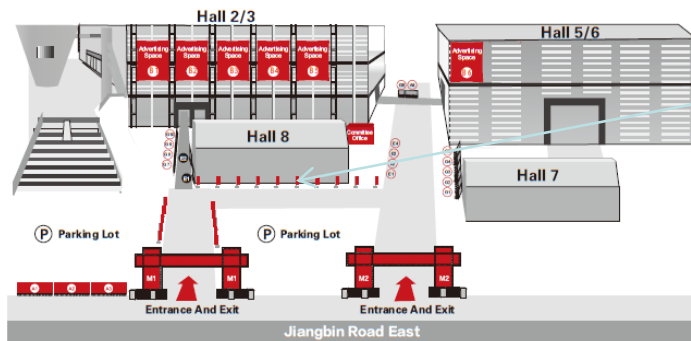
Onsite Advertisement

Flag Advertisement

Size: 0.9 × 4 m

Position F1 F2 F3 F4 F5

\$ 1,000 USD/Piece



Printing Advertisement

Visitor Badge Advertisement

Size: 108×53 mm (Bleeding 3m)
\$ 8,000 USD (Two Sides Printing)
Over 20,000 visitor badges



Printing Advertisement

Show Directory Full Page
W146 mm x H216 mm
(inclusive 3 mm bleed printing)
\$ 2,500 USD/Page



Printing Advertisement

Gift Bags Advertisement

Size: 320 × 420 mm

\$ 4,000 USD /5,000 Bags (One Side)



Barter Advertisement

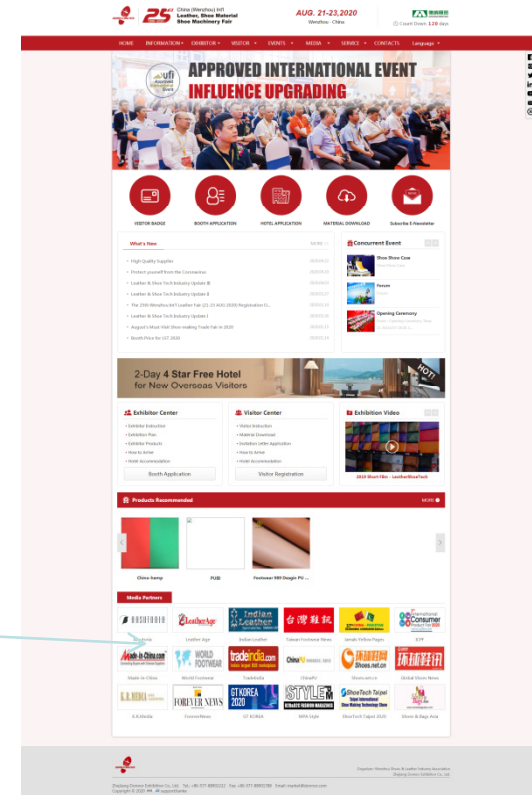
Official Website Logo Placement
165 × 65 px in jpg/gif format

Media Partners

LOGO
165x65px

LOGO
165x65px

LOGO
165x65px



Social Media Post

Facebook Timeline Photo
504 (w) × 504 (h) px

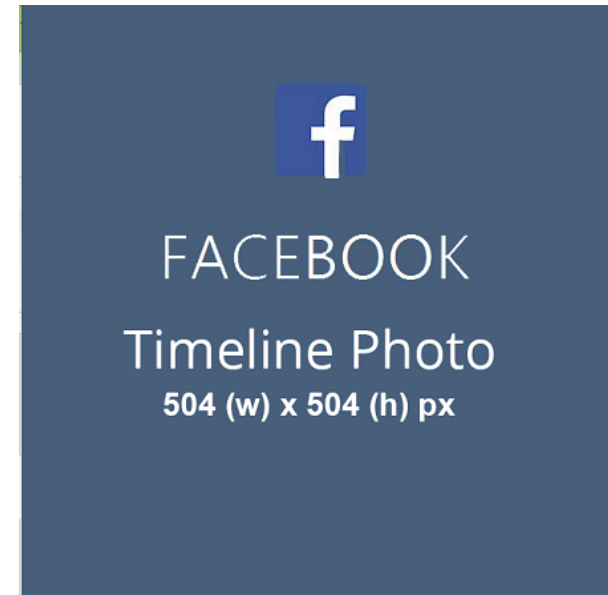
Specifications

Files should be 72 dpi

.jpg or png

URL address to the link to the website

Caption with max. 100 words





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