

IWF BEIJING 2020

北京运动康复博览会

9.25-9.27

中国(北京)国际展览中心-顺义新馆
China International Exhibition Center New Venue

同期举办/Concurrent :

2020中国（北京）国际健身、康体休闲展览会
2020 China (Beijing) Int'l Health, Wellness, Fitness Expo

2020 IWF BEIJING 中国健身盛典
2020 IWF China Fitness Festival

中国（北京）国际泳池及温泉SPA配套设施展览会
China (Beijing) Int'l Swimming Pool & SPA Facilities Expo

中国（北京）国际运动休闲用品展览会
2020 China (Beijing) Int'l Sports Leisure Goods Expo

中国（北京）跑步产业博览会
China (Beijing) Running Industry Expo

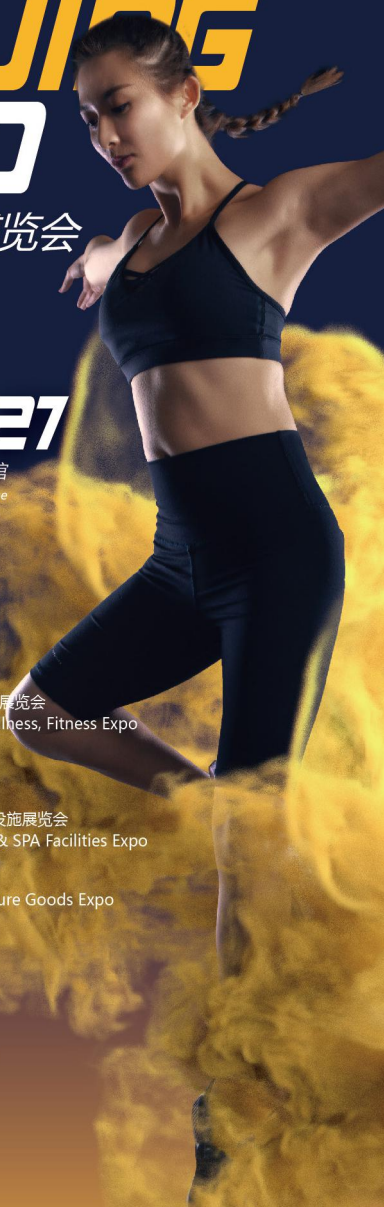
组织机构/Organization

国家体育总局中国体育报业总社
China Sports Publications of General Administration

中国健美协会
Chinese Bodybuilding Association (CBBA)

北京德纳中健会展有限公司
Beijing Donnor & CBBA Exhibition Co., Ltd.

上海德纳展览服务有限公司
Shanghai Donnor Exhibition Service Co., Ltd.



展会概况

随着国家政策的支持和全民健身意识的提高，国内国际健美健身等重大体育赛事落项中国的契机，如何最大限度地提高职业运动员的运动能力并延长运动寿命、如何有效防止运动技术性伤病、运动损伤后的康复及治疗、科学的运动营养补充等话题都受到越来越高的关注和重视。在此背景下，（中国）世界抗衰老医学大会暨运动医学与康复博览会即将在中国(北京)国际展览中心-顺义新馆盛大开幕！届时30多位国内外行业专家与您面对面解读运动损伤与康复新策略；术后重返赛场；生物学技术应用；运动表现与体能训练..... 开放式主题展示、多场精彩互动环节，汇聚十几个国家和地区，覆盖到40多个行业细分领域，逾500多位决策者，上百家企业共襄行业盛举！



EXHIBITION OVERVIEW

With the support of national policies, increasing development of national fitness consciousness, and the timing that both domestic and international great sport competitions set China, the topics how to improve the athletic ability to the most and lengthen the sport life, how to protect the athletes from suffering athletic technical pain, the topic of the recovery and therapy of sport injuries and scientific supplements of sports nutrition have become more and more popular and concerned. Under this circumstances, (China) International Anti-aging Medical Conference, A.K.A. 2020 China(Beijing) Fitness Medicine and Rehabilitation Expo will be held at China International Exhibition Center New Venue! On the occasion, more than 30 domestic and international professors will introduce new strategies of sport injuries and recoveries, returning to the games after surgeries, the application of biological techniques and athletic performances and physical training etc. The open theme exhibiting and many interactions will cover 40+industry segments from dozens of countries and regions. Over 500 decision-makers and hundreds of enterprises will join in this great activity of the medical industry.

展品类别 EXHIBITION SCOPE



医疗康复品类

体育配套康复医疗设备，肌肉力量测试仪器，增强肌肉力量刺激仪器，运动分析测试系统，运动医疗康复仪器，心理测试训练仪器，体质健康测试分析测量仪器等；

Medical Rehabilitation

Sport-supplied medical rehabilitation facilities, Muscle-strength - testing instruments, Muscle-power stimulating instruments, Sports analysis testing systems, Sports medicine and rehabilitation instruments, Psychological testing and training instruments, Analysing and testing instruments of physical health etc.



康复理疗设备

借助物理因子原理为康复手段的设备；含电疗法、冲击波疗法、牵引疗法、悬吊疗法、光辐射疗法、超声波疗法、磁疗、水疗、传导热疗法、低温疗法、压力疗法等相关诊疗仪及配套设备等；

Rehabilitation and physical therapy instruments

Rehabilitation instruments with the principle of physical factors, including electrical therapy, shock wave therapy, stretching therapy, suspending therapy, photo radiation therapy, ultrasonic therapy, magnetic therapy, spa therapy, conduction-heat therapy, low temperature treatment, pressure therapy and related examination and treatment instruments and supporting facilities.





康复工程设备

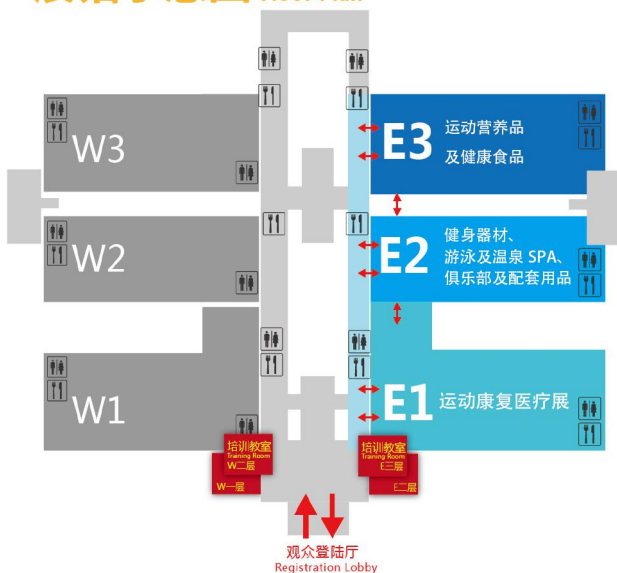
各类基于物理治疗与人体工程学原理，用于临床康复的康复治疗设备、康复训练设备、功能评定设备、训练房辅助装置、诊疗软件及工学器具、运动康复用品、室外康复训练路径、康体器材等；

Rehabilitation engineering equipment

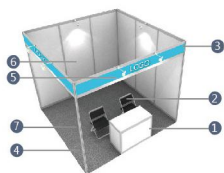
various kinds of rehabilitation equipment for clinical rehabilitation based on physical treatments and principles of ergonomics, rehabilitation training equipment, functional assessment equipment, auxiliary equipment for training rooms, diagnosis & treatments software and engineering equipment, athletic rehabilitation goods, outdoor rehabilitation training paths and sport equipment for clinical recoveries.



展馆示意图 Floor Plan



展台类型及费用 Booth Type and Cost



标准展位 9m² (3m×3m)

标准展位
(3m×3m)

国内企业
15800 元/展位

境外企业
3200 美元/展位



精装展位 9m² (3m×3m)

精装展位
(3m×3m)

国内企业
17800 元/展位

境外企业
3500 美元/展位



光地 (36m²起租)

光地
(36m²起租)

国内企业
1600 元/m²

境外企业
320 美元/m²

备注：展位效果图仅供参考，具体以现场实物为准，标准、精装双开口展位加收10%费用。

FITNESS TOGETHER **携手共健 · 行稳致远** ***MOVING FORWARD***

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